

# Tea Time: Series II

## Functional and Conceptual

February 2 - April 27, 2013

North Carolina Pottery Center  
Seagrove, NC



For more information:  
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## Reynolda House Museum of American Art in Winston-Salem, NC, Features Works by Edward Steichen and Much More

The Reynolda House Museum of American Art in Winston-Salem, NC, will revive the romance and fascination of Hollywood's Golden Era in the 1920s and '30s with *Star Power: Edward Steichen's Glamour Photography*, an exhibition opening on Feb. 23 and continuing through May 19, 2013.

Considered some of the most striking creations of 20th-century photography, the more than 100 selected photographs in this exhibition constitute a body of work of unequalled brilliance by the first great American fashion photographer.

Edward Steichen was already a famous painter and photographer on both sides of the Atlantic when, in early 1923, he was offered possibly one of the most prestigious and certainly the most lucrative position in photography's commercial domain that of chief photographer for Condé Nast's influential and highly-regarded magazines.

For the next 15 years, Steichen would take full advantage of the resources and prestige conferred by the Condé Nast empire, putting his exceptional talents, prodigious energies and modernist sensibilities to work dramatizing and glamorizing celebrities such as Gloria Swanson, Katherine Hepburn, Gary Cooper, Martha Graham, Walt Disney, Greta Garbo, Fred Astaire and others.

When the models in Steichen's *Vogue* and *Vanity Fair* cover photographs of the 1920s and '30s were posing in fashions by Chanel and the House of Worth, the women of Reynolda were likely perusing the pages of those same publications, finding inspiration for their own wardrobes. In *Star Power: Edward Steichen's Glamour Photography*, the museum will display dresses, hats, shoes and jewelry from the museum's costume collection alongside Steichen's iconic black-and-white gelatin

silver prints.

"Katharine Smith Reynolds and Mary Reynolds Babcock had great appreciation for haute couture," said Allison Slaby, the museum's curator. "I think visitors will enjoy seeing images of gorgeous dresses, shoes and hats in Steichen's photographs, and then seeing the actual dresses, shoes and hats that the Reynolds and Babcock women were wearing here in North Carolina."



Edward Steichen, *Gloria Swanson*, 1924 © 1924 Condé Nast Publications, New York

The era documented in the exhibition, 1923 to 1937, recalls an equally glamorous period in Reynolda's history, when Mary Reynolds Babcock redesigned the historic house's basement in the latest streamlined modern style to serve as a fashionable gathering place for her friends, and Nancy Reynolds commissioned elegant evening gowns from New

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York design houses. A tour of the costume collection in the Reynolda House "attic" reveals gowns and accessories by Chanel, designer Hattie Carnegie, the House of Worth, Bergdorf Goodman and Saks Fifth Avenue, just a few of the fashion houses cited in Steichen's photographs.

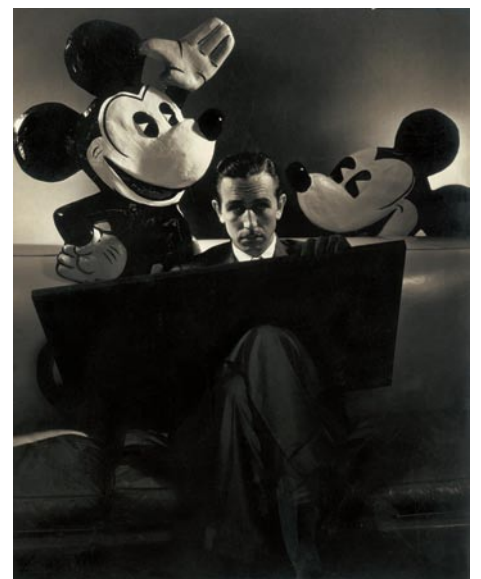
*Star Power* not only evokes the glamour and intrigue of the era's celebrities, it also elevates Edward Steichen as an artist who brought an avant-garde modernist aesthetic to American fashion photography. This Exhibition has been organized by the Foundation for the Exhibition of Photography, Minneapolis, in collaboration with Reynolda House Museum of American Art.

In addition to clothing and accessories, the museum will display objects from its decorative arts collection to complement *Star Power*. A Jean-Michel Frank director's chair, and a torchiere and a dressing mirror from the 1920s will also be on view in the gallery.

"This exhibition demonstrates the breadth of our collections and highlights what makes Reynolda House a unique museum experience," said Allison Perkins, executive director. "You can view an internationally exhibited collection of work by America's first great modern fashion photographer and at the same time get an intimate glimpse of the family who once lived in this American country estate. It's exciting that we can make these connections to our historic house collections."

Organized by the Foundation for the Exhibition of Photography, the exhibition brings together Steichen's Condé Nast portraits of luminaries from the worlds of politics, literature, government, journalism, dance, theatre, music, fashion and opera.

The installation at Reynolda House will include 10 vintage magazines and a red curtain draping the entrance to the gallery. Several events are planned in conjunction with the exhibition, including extended hours to 8pm on the first four Thursdays the exhibition is open. Called *Star Power Thursdays*, these after-hours events sponsored by Stephens Private



Edward Steichen, *Walt Disney*, 1933 © 1933 Condé Nast Publications, New York

Client Group will be held Feb. 28-Mar. 21 and feature live entertainment each week. Admission for *Star Power Thursdays* is \$5. For more information on exhibition events, visit ([www.reynoldahouse.org](http://www.reynoldahouse.org)).

This exhibition, recently named the top international fashion exhibit to see this winter by *Lucky Magazine*, has been organized by the Foundation for the Exhibition of Photography, Minneapolis, in collaboration with Reynolda House Museum of American Art. Reynolda House is grateful for the generous support of Major Sponsor Charles H. Babcock, Jr. Arts and Community Initiative Endowment; Contributing Sponsor Hanesbrands; and Exhibition Partners Linda and Ed Kelly, and Macy's.

Reynolda House Museum of American Art is one of the nation's premier American art museums, with masterpieces by Mary Cassatt, Frederic Church, Jacob Lawrence, Georgia O'Keeffe and Gilbert Stuart among its collection. Affiliated with Wake Forest University, Reynolda House features changing exhibitions, concerts, lectures, classes, film screenings and other events. The museum is located in Winston-Salem, North Carolina in the historic 1917 estate of Katharine Smith Reyn-

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