

Celebration of Seagrove Potters

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Carolina. Over 100 Seagrove potters, from 56 shops, are participating this year. Participating shops include: Avery, Ben Owen, Blue Hen, Blue Stone, Bulldog, Caldwell-Hohl, Chad Brown, Chris Luther, Crystal King, Daniel Johnston, David Stuempfle, Dean & Martin, Dirt Works, Donna Craven, Dover, Eck McCanless, Frank Neef, From the Ground Up, Gingerbread House, Great White Oak Gallery, Hatfield, Hickory Hill, J.L.K. Jewelry, Johnston & Gentithes, Keith Martindale, King's, Koepnick, Kovack, Latham's, Levi Mahan, Luck's Ware, Lufkin, Matthew Kelly, McCanless, McKay, McNeill's, Michele Hastings & Jeff Brown, Nelda French, Nichols, Old Gap, Patrick Rowe, Pebbles, Potts, Ray, Riggs, Rockhouse, Seagrove Stoneware, Snowhill, Southern Spirits, Studio Touya, The Hutch, Tom Gray, Triple C, Turn & Burn, Whynot, and Windsong.



Works by Ben Owen III

The Celebration of Seagrove Potters is held indoors at the historic Luck's Cannery, on NC 705, the Pottery Highway, one half-mile south of the traffic light in Seagrove. The Celebration potters admire and continue the spirit of the original Luck's Cannery - people of the Seagrove area working together to provide a future for their community. The festival offers shoppers a one-stop, indoor-shopping opportunity to purchase authentic Seagrove pottery. It is the only time of year that the majority of Seagrove potters are together under one roof!

The show offers the chance to meet the Seagrove artists, to learn about and purchase their work. There is excitement in every booth, where the exhibits embrace a striking variety of forms and functions. Seagrove is the largest working community of potters and clay artists in the country, and offers something for everyone. Children have a special dedicated area, where they can try their hand in clay and also purchase specially "Kid Priced" pieces of pottery. A donation from the proceeds of the children's area is given to the arts programs of our local elementary schools.

The event kicks off with the opening night Gala. Guests can peruse and purchase first picks from the booths, while enjoying locally catered food and beverages, live music and enjoy the opportunity to view and bid on collaborative, one-of-a-kind, collectable pottery pieces.



Works from Crystal King Pottery

"The celebration brings the pottery families of Seagrove together to spend the weekend with the families of our customers, new and old. It's a celebration for everyone," says Mary Holmes, Chair of COSP. The planning and implementation of the Celebration of Seagrove Potters show is a strong example of community and teamwork. Many committees work together to bring this professional and creative event



Work by Michael Mahan of From the Ground Up

to life. Local companies and organizations provide sponsorship and there are many opportunities available to partner with additional sponsors who recognize the unique prospects provided by the distinctive demographics of the Celebration attendees. Contact Mary Holmes for additional sponsor information at 910/783-5358 or e-mail to (rathwood@hotmail.com).

Volunteers serve as the backbone of the festival. We strive to provide Celebration attendees the finest experience possible, warmly welcoming them to spend a leisurely time browsing and shopping, seeing the process, developing and renewing relationships with the potters of Seagrove. This would not be possible without the immense dedication of our volunteers, including members from the Asheboro City Council, The Randolph Arts Guild, auctioneers, educators, pottery lovers and collectors. We are always looking for ways to build on this essential team. Volunteers have the opportunity to work on many aspects of the festival, including the auctions, artist relations, gala preview event, production, special projects and more. Contact Bonnie Burns at (volunteers@celebrationofseagrovepotters.com), (redhare@rtmc.net) or call 336/953-5491.



Works from Bulldog Pottery

Seagrove pottery has long been known for its collectability and the Seagrove name is recognized worldwide. Located in the central piedmont, the town of Seagrove is at the intersection of NC Business Highway 220 and NC Highway 705, which in 2002 was designated as Pottery Highway because it runs through the heart of pottery country. Seagrove potters are located throughout the countryside, all around these two major roads, and are all easily accessible from them. The Celebration of Seagrove Potters merged with SAPA, (Seagrove Area Potters Association) a local non-profit marketing entity that promotes, publicizes and markets the Seagrove community of potters in August of 2008.

7th Annual Celebration of Seagrove Potters Schedule:

Friday, Nov. 21, Gala from 6-9pm, includes: catered reception, live music, collaborative auction, and 1st pick of pottery. The Friday night Gala is \$45 in advance, tickets and more info available is at (www.CelebrationOfSeagrovePotters.com).

Celebration opens to the public Saturday, Nov. 22, from 9am-5pm, a silent auction will take place from 1 - 3pm and demonstrations will be offered from 11am - 5pm.

Celebration continues Sunday, Nov., 23, from 10am-4pm, with demonstrations offered 11am - 4pm.

Saturday & Sunday Show Admission \$5 Children 12 & Under Free

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Museum Hours:
Tues-Sat 10am-4pm
Business Hours:
Mon-Fri 8:30am-5pm

233 East Avenue
Seagrove, NC
336-873-8430

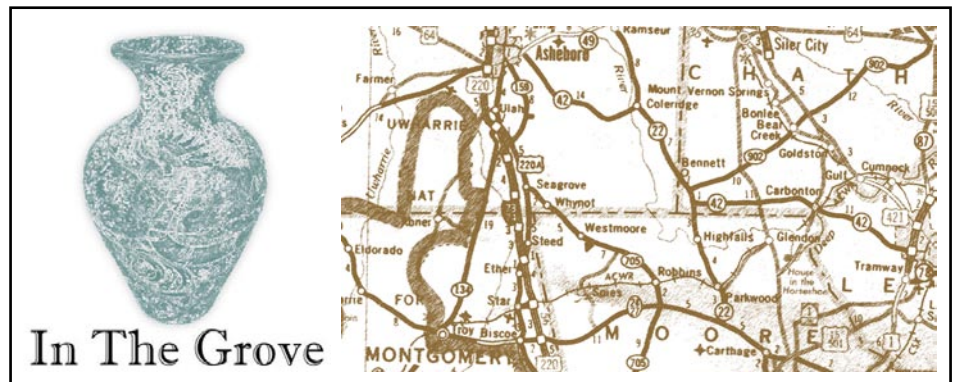
info@ncpotterycenter.org
www.ncpotterycenter.org



NORTH CAROLINA POTTERY CENTER

For up-to-date information and photos on the upcoming Celebration visit (www.CelebrationOfSeagrovePotters.com).

Be sure to like and follow us on Facebook at Celebration of Seagrove Potters for ongoing details.



In The Grove

by Rhonda McCanless

Wheels are turning and kilns are firing as Seagrove, NC, potters prepare for the Celebration of Seagrove Potters and the Seagrove Pottery Festival. Both events take place the weekend before Thanksgiving and include participants from several shops.

The Celebration kicks off the weekend on Friday, Nov. 21, 2014, from 6 to 9pm with the Celebration Gala. The highlight of the night is the Collaborative Auction. Two or more Seagrove artists collaborate to create these one-of-a-kind pieces. Gala attendees also have a chance to shop and purchase pieces before the pottery market opens for the weekend. Locally catered food and beverages will be served, and there will be live music. Gala tickets are \$45 in advance and include Saturday and Sunday admission.

The Celebration continues Nov. 22, from 9am to 5pm, and Nov. 23, from 10am to 4pm. More than 100 artists from 56 Seagrove pottery shops will participate. There will be demonstrations and presentations both days. Children have a special dedicated area where they can play in the clay and purchase pottery at "kid prices." There will be a silent auction on Saturday, from 1pm to 3pm. Sunday visitors are in for a special surprise. The stage will be set up featuring Seagrove potter musicians. Eck McCanless of Eck McCanless Pottery



A Collaborative piece by Pamela Owens of Jugtown Pottery and Jennie Lorette Keatts of J.L.K. Jewelry - a one-of-a-kind work you could bid on at the Celebration of Seagrove Potters Gala.

and Michael Mahan of From the Ground Up Pottery providing lively entertainment. Festive beverages will also be available. Saturday and Sunday tickets are \$5. Children 12 and younger admitted free. The Celebration is held indoors at the historic Luck's Cannery on NC Highway 705. For more information and to purchase Gala tickets, visit

(www.CelebrationOfSeagrovePotters.com).

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