

# Fine Arts Center of Kershaw County

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and female stereotypes, in the hopes of empowering women and challenging the notion of hyper masculinity. Whether it is America's obsession with super heroes or our naive misrepresentation of the good ole' days, I like to challenge people's misconceptions about every day cultural icons. Yet, I aim to send a positive message. I reject the critical negativity that is often associated with 'the cause' - as a true yogi I believe in zen and my art is

meant to make you feel good. The message is presented 'in jest', and ultimately I would like viewers to smile when they see my art. As the yogi B.K.S. Iyengar once said: "live happily and die majestically."

Note: Images may contain adult subject matter.

For further information check our SC Institutional Gallery listings, call the Center at 803/425-7676, ext. 306 or visit ([www.fineartscenter.org](http://www.fineartscenter.org)).

## Columbia Museum of Art in SC, Offers Exhibition of Rock Posters

The Columbia Museum of Art in Columbia, SC, is presenting the exhibition *Psychedelic Design: Rock Posters from the Mel Byars Collection, 1966-1971*, on view in the BB&T Paper Gallery, through Mar. 12, 2017.

This exhibition offers a rare and intimate glimpse into the rock poster renaissance of the late 1960s San Francisco Bay area. Reflecting the psychedelic music scene and greater countercultural movement of the era, this movement drew inspiration from Op Art, Art Nouveau, Americana, and antiestablishment philosophies and figures ranging from surrealism to Sitting Bull.

"This exhibition continues our museum's commitment to 20th-century design, and it does so with a visual jolt," says Curator Catherine Walworth. "These ephemeral posters are not often seen in person, and we let ourselves be a little playful with the installation. *Psychedelic Design* is a rare opportunity to have a radically new kind of visual experience at the CMA."

Featuring 18 original posters from 10 artists, including Victor Moscoso, Wes Wilson, Alton Kelley, Bonnie MacLean, and Stanley Mouse, the exhibition nostalgically recalls some of the most famous musicians of the era, including Cream, Jefferson Airplane, Janis Joplin, and Muddy Waters. Weaving bold colors, optical experiments, layered iconography, and kaleidoscopic fonts in a visually complex dance, these posters are meant for slow, contemplative viewing, antithetical to mainstream commercial advertising.

Mel Byars, the collector, is an esteemed design historian and author of *The Design Encyclopedia* (1994; 2004) published by The Museum of Modern Art, among many other important writings on design history. Byars, who grew up in Columbia, SC, has recently returned home after living and working in New York, Paris, and Tel Aviv.

For further information check our SC Institutional Gallery listings or visit ([www.columbiamuseum.org](http://www.columbiamuseum.org)).

## University of South Carolina in Columbia Offers Exhibit of Drawings

The University of South Carolina in Columbia, SC, will present *Drawing for Meaning*, an exhibition of SVAD faculty drawings, on view in the McMaster Gallery, from Jan. 12 through Feb. 9, 2017. A reception will be held on Jan. 19, from 5-7pm.

*Drawing for Meaning* brings together faculty from across the School of Visual Art and Design in an exhibition that examines how drawing enables discovery and invention in the studio, the classroom, and in academic and field research. The exhibition highlights the diverse ways in which drawing impacts creative and academic practices and lends insight into how drawing is a vital component of a range of creative projects and processes.

The exhibition was curated by Sara Schneckloth, Associate Professor of Studio Art at the University of South Carolina School of Visual Art and Design.

Exhibiting artists included are: Ansley Adams, Pam Bowers, James Busby, Collaborative Summer Team: Dawn Hunter/Darcy Phelps, Dylan Critchfield-Sales, Naomi Falk, Minnette Floyd, George Gregory,



Work by Virginia Scotchie

Mana Hewitt, Bri Kinard, Shannon Rae Lindsey, Emily Lyles, Jamie Misenheimer, Mary Robinson, Sara Schneckloth, Virginia Scotchie, Simon Tarr, Marius Valdes, and David Voros.

McMaster Gallery is located in the University of South Carolina's School of Visual Art and Design on Senate Street, Columbia,

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