

3rd Annual Asheville Tattoo & Arts Expo

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craft of our local breweries and distilleries, we will feature craft beers and free liquor tasting of Carolina Distilleries family of moonshine flavors and Sailor Jerry Rum.

With everything from live music to artistic face and body painting, unique vendors and amazing tattoo artists, fine art, food, cars and contests, the 3rd Annual Asheville Tattoo and Arts Expo is a weekend with something for everyone.

"We are thrilled to once again kick off the festival season in Asheville and excited to have so many new events to offer people

this year," said JR Yarnall, one of the organizers of the event. "As we expand the festival across downtown we are confident we have something for everyone to enjoy."

The events will take place at the two venues, Fri. and Sat., from noon-midnight, and Sun., from noon-8pm.

For further information check our NC Commercial Gallery listings, contact JR Yarnall at 828/279-2667, e-mail to (jryarnall@gmail.com) or visit (www.ashevillettattooexpo.com).

Asheville Art Museum in Asheville, NC, Offers Award-Winning Student Artwork

On view at the Asheville Art Museum in Asheville, NC, through Mar. 9, 2014, is an inspiring collection of artwork created by 7th-12th grade students who were recently awarded Regional Scholastic Art Awards. Visitors can view this impressive collection in the Museum's Holden Community Gallery, which is free and open to the public. The Museum, with support from the Asheville Area Section of the American Institute of Architects, is a Regional Affiliate of the National Scholastic Art Awards. This ongoing community partnership has supported the creative talents of our region's youth for 34 years.

The WNC Regional Scholastic Art program is open to students in grades 7-12 across 20 counties. Artwork entries were submitted by students from the following schools: AC Reynolds High School, Ashe County High School, Asheville Christian Academy, Asheville High School, School of Inquiry & Life Science, Asheville Middle School, Balfour Education Center, Carolina Day School, Christ School, Erwin Middle School, East Burke Middle School, East Henderson High School, Evergreen Community Charter School, Freedom High School, Liberty Middle School, Madison High School, McDowell High School, Mitchell High School, North Buncombe High School, North Buncombe Middle School, Pisgah High School, Polk County Middle School, Patton High School, Smoky Mountain High School, Swain County High School, The Asheville School, Veritas Christian Academy and West Henderson High School.

The regional program is adjudicated blindly in two groups: Group I: grades 7-8, and Group II: grades 9-12. The 2014 Regional Judges were Jennifer Cox Ford, Leigh Mitchell and Jimmy O'Neal. The judges carefully viewed each entry then selected Gold Key, Silver Key and Honorable Mention award recipients in a variety

of media.

Students who received a WNC Scholastic Art Award were recognized in a ceremony on Sunday, Feb. 23 at 2pm in the Diana Wortham Theatre. Those works receiving Regional Gold Key Awards will be sent to compete in the "91st Annual National Scholastic Art & Writing Awards Program" in New York City. Of the Gold Key Award recipients, five students have also been nominated for "American Visions", indicating their work is the best of the regional awards. One of these "American Visions" nominees will receive an American Visions Medal at the 2014 National Scholastic Art Awards. National Medalists will be announced Mar. 17.

The National Scholastic Art & Writing Awards has an impressive legacy dating back to 1923. Over the years, the Awards have grown to become the longest-running, most prestigious recognition program for creative teens in the United States and the nation's largest source of scholarships for creative young artists and writers. For more information about the awards program, visit (www.artandwriting.org).

Founded by artists in 1948 in Asheville, the Asheville Art Museum annually presents an exciting, inviting and active schedule of exhibitions and public programs based on its permanent collection of 20th and 21st century American art. Any visit will also include experiences with works of significance to Western North Carolina's cultural heritage including Studio Craft, Black Mountain College and Cherokee artists. Special exhibitions feature renowned regional and national artists and explore issues of enduring interest. The Museum also offers a wide array of innovative, inspiring and entertaining educational programs for people of all ages.

For further information check our NC Institutional Gallery listings or visit (www.ashevilleart.org).

The Bender Gallery in Asheville, NC, Features Works by Kerrick Johnson

The Bender Gallery in Asheville, NC, will present the *Affinity Series*, featuring works by Chattanooga, TN, based glass artist, Kerrick Johnson, on view from Mar. 1 through Apr. 30, 2014.

For this series, Johnson first blows the glass into graceful, spherical and elliptical forms. Interestingly, he is color blind and prefers to work with vibrant hues and in high contrast in order to aid in visibility. The artist then expertly carves the classically modern hollow forms, exposing the interior of the pieces and creating detail and interest on the exterior surface.

Johnson states, "Glass has an honest beauty. It has a transparency that carelessly reveals itself to everyone. Glass allows light to enter through its surface and to exit revealing its true structure." According to the artist, glass can do anything. "It can create optics, distort vision, become tactile, be rough and sandy or very shiny".

Form and shape predominate Johnson's work even more than his vivid use of color



Works by Kerrick Johnson

and contrast. Each of the pieces in his "Affinity Series" exhibit a sense of spontaneous gravitation whether it be to a central core or to other objects in a grouping. The precise patterns on the surface are inspired by the piece's color and are often carved into areas that will reveal the most optics and have the highest visual impact.

For further information check our NC Commercial Gallery listings, call the gallery at 828/505-8341 or visit (www.bendergallery.com).



Marketing for Creative Businesses

Tuesday, March 18

1:30 – 5:30 pm

Brevard Conference Center

Brevard, NC

\$45

Join marketing professionals Aaron Wesley Means and Joan VanOrman to learn how to creatively, effectively and economically market your business.

A fun afternoon full of practical marketing tips: How to define your niche, creating an actionable plan, developing and implementing a social media strategy, using public relations and much more!

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TERRY JARRARD-DIMOND

* * *

*Christina Laurel:
She Lives and Breathes Art*

"...WHEN I DISCOVERED THE JAPANESE EDO PERIOD (1600-1850s) IN THE 1980s, THE ARTISTIC EXPRESSION RESONATED WITH ME, AS WELL AS THE MOTIFS OF KIMONO, GINGKO LEAF, FAN, AND PARASOL. BUT THESE TEMPLATES ARE ONLY STARTING POINTS FOR THE LAYERING OF PAPER (FOUND, PREPARED, JAPANESE, POLYMER BLEND) TO CREATE TEXTURAL SURFACES THAT INVITE THE "EYE TO TOUCH..."

promoting
the ARTS
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The deadline each month to submit articles, photos and ads is the 24th of the month prior to the next issue. This will be Mar. 24th for the April 2014 issue and Apr. 24th for the May 2014 issue of *Carolina Arts*. Send it to (info@carolinaarts.com).